



## CALL FOR PRESENTATIONS

*“Justice For All”*  
NMHA’s 2005 Annual Conference  
June 9<sup>th</sup> -11<sup>th</sup> 2005  
In Washington D.C.

**DEADLINE FOR SUBMISSION: December 17, 2004**

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### The Program

NMHA invites you to submit presentation proposals for its 2005 annual conference. Workshops for the 2005 Annual Meeting should fall into one of the six issue areas: 1) Public Education 2) Services and Supports 3) Advocacy 4) Fundraising 5) Organizational Capacity and 6) Consumer/Survivor and Parent Issues.

Workshops selected for the conference should highlight collaboration as part of the discussion, and explain how consumers, families, legislators, government agencies, professionals and MHAs can come together to be part of the solution. We give preference to workshops that:

- Demonstrate successful, sustainable, well-defined messages, goals and accomplishments.
- Outline an innovative approach to public education, advocacy, operations management, or services.
- Have consumers/survivors or family involvement as a central component.
- Call attention to cultural competence.
- Engage participants in an interactive process.

Workshops are 90 minutes in length. NMHA staff will work closely with applicants to develop each workshop idea, tailor content, and manage materials for the sessions.

### Workshop Content

To be considered, please complete the Presentation Application with an abstract of the topic and information on the primary presenter. Pick one of the following topic areas as the main element of your presentation.

- Advocacy.** Advocacy workshops should demonstrate successful strategies for protecting and expanding mental health investment through state and community advocacy. Successful topics will include developing partnerships with other advocacy forces, creating appropriations strategies, marketing effective programs to policymakers, developing model legislative or regulatory policies, and innovative financing techniques.
- Organizational Capacity.** Of special interest to executive directors, staff and board members, workshops in this category will focus on the business of running an MHA. Sessions may examine board development, leadership, consumer involvement, budget management, strategic planning, group purchasing, federal grant management and marketing.
- Public Education.** Public education workshops will focus on effective approaches to dispelling the myths surrounding mental illnesses, promoting personal mental wellness and addressing the mental health education needs of diverse audiences. Of particular interest are those programs and activities that reflect cultural competence and use social marketing techniques.

- ❑ **Services and Supports.** Workshops in this category should focus on the successful implementation of integrated services and supports that meet the needs of individuals, families and communities. Suggested topics include programs that serve adult and/or child populations in the areas of prevention; integrated services; substance use and co-occurring disorders; housing; employment; supported education; criminal justice; peer-directed services; and consumer empowerment. Presentations should involve consumer perspectives on the service and/or program being discussed. Time should be allotted for group discussion and proposed solutions.
- ❑ **Fundraising.** This category will provide information on proven and innovative fundraising ideas which can be replicated in your community.
- ❑ **Consumer/Survivor and Parent Issues.** Workshops in this new track will focus on self advocacy, empowerment, and best practices from the perspective of consumers/survivors and parents of youths with emotional problems.

### Tips on Planning Your Presentation

- ❑ **For Development- Keep in mind the audience at our conference. To avoid conflict of interests, presenters most credible with our attendees usually work in partnership with non-profit, university, government or mental health associations.**
- ❑ **Be concise!** Go straight to the point when writing your abstract. We can always follow-up with you later and get further detail.
- ❑ **Set a goal.** What do you want to achieve with your presentation? Write down your goal, keeping in mind your fellow MHAs and the populations we serve. For example, your goal may state that you want to “improve the quality of juvenile justice programs and mental health services.” Include your goal in the abstract.
- ❑ **Nuts and bolts.** Plan to include “how-to” steps in your presentation. Attendees should walk away with a clear idea of how to implement activities in their communities.
- ❑ **Support materials.** Handouts increase the take-home value of a presentation. Start planning early to develop materials to provide for attendees.

Submit to: Mary Graham  
 NMHA/Annual Conference  
 2001 North Beauregard Street, 12<sup>th</sup> Floor  
 Alexandria, VA 22311  
 Fax: 703-684-5968

Questions? Contact Mary Graham at  
 (703) 838-7519.

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#### Complimentary Registration

Presenters will receive complimentary registration for the day when their workshop is scheduled, including meals and free access to the plenary sessions on that day. **Presenters are responsible for all travel-related expenses, including hotel accommodations.**



**Dates Available:**

Friday, June 10 \_\_\_\_\_ Saturday, June 11 \_\_\_\_\_

**First Presenter**

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Education:** \_\_\_\_\_

**Biography** (*briefly describe the presenter's relevant professional training and experience*):

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**Second Presenter**

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Education:** \_\_\_\_\_

**Biography** (*briefly describe the presenter's relevant professional training and experience*):

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**Third Presenter**

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Education:** \_\_\_\_\_

**Biography** (*briefly describe the presenter's relevant professional training and experience*):

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**Please attach a sheet with the names, educational background, and brief biographies of additional presenters.**

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